



NORTHWEST FLORIDA STATE COLLEGE

Memo

To: Board of Trustees

From: Dr. Devin Stephenson, President

Date: September 20, 2022

Re: ENGAGE NWFSC: Results for Year Two and Strategic Plan & Measures of Excellence for Year Three

The College launched its current strategic plan, *ENGAGE NWFSC*, in July 2020. The plan consists of three goals, nine measures of excellence, and 27 strategies. The College has completed the second year of the second strategic plan implemented under Dr. Stephenson's leadership. In both years, the College has faced some challenges due to the global pandemic; however, the College still saw success in the measures of excellence selected by the Board of Trustees. The College performed exceptionally well on the measures aligned with Goal 2, the campus goal. Furthermore, the College saw an increase in enrollment for the first time since the pandemic.

In addition to meeting the measures of excellence targets, in the last year the College secured funding to expand the Collegiate High School to include the 9th grade. Further, the College received \$11 million to renovate the nursing building, \$500,000 for the Aviation Center of Excellence, and \$7.5 million in deferred maintenance. In this strategic planning year, the College opened new academic and pre-Collegiate programs, served 286 students in the new Commercial Driver's License program, and began recruiting for its inaugural e-sports team. Regarding recognition, Dr. Stephenson received the Shirley Gordon Award of Distinction from the Phi Theta Kappa and was appointed by the Governor to the Executive Council of the Southern Regional Education Board. The College also received the Patrons of the Profession award from the American Institute of Architects.

The College has now entered this plan's third and final year. Attached are the proposed measures of excellence and associated weights for the third year of *ENGAGE NWFSC*. The College is moving forward with all nine measures in the plan's third year, with two measures revised to reflect the evolving needs of the College. In this third year, a measure previously aimed at increasing employee participation in college activities centers around recruitment and retention of employees, and another measure that sought to increase partnerships with business and industry now focuses on the College's image with the community. For this year, the College recommends that the categories of achievement should be "Not Met" (which means the College is below the baseline), "Met" (which means the College is between the baseline and the target), and "Exceeded" (which means the College outperformed the Board-established target).

RECOMMENDATION:

The Board of Trustees approves the *ENGAGE NWFSC* Strategic Plan and Measures of Excellence for Year Three, as presented.